

BTEC BUSINESS BRIDGING UNIT

In preparation for studying BTEC Business in September, I have set out a research project for you to complete over the summer. Please complete and bring with you on Monday 10th September 2018.

Prepare a presentation of up to 5 minutes on any 'business' which is 'local' to The Friary School. Or it could be one you know or it could be one you aspire to own/run in the future.

Include the following:

1. Primary research and photographs
2. Why you chose the business
3. Describe the product/services it provides
4. Who are its customers?
5. Where it is located?
6. Size (number of employees, shops etc)
7. What market it operates in (sport, food, retail etc)
8. What are the businesses strengths?
9. What are the businesses weaknesses?
10. What are the opportunities for the future?
11. What are the potential threats to the business, now or in the future?
12. And anything else you can add to make your presentation interesting.
13. Make the presentation interesting, informative, include images and if it is not an existing business, give it a name.

This will be presented to other students at the beginning of September.

What you need to hand in on Monday 10th September –

- A copy of your presentation and your speaker notes (these are what you will use during your presentation to the class, as you should not be reading off the screen!)

I will be grading your presentation on:

- Independent research skills
- Level of content in respect to the questions
- Knowledge
- Structure, spelling and punctuation
- Effort and self-motivation
- Presentation Task - Produce a PowerPoint presentation on a Business.
- Your ability to use your speaker notes and not read from the screen

Good Luck, I look forward to seeing it.

Preparation for the BTEC Business course in September:

- Read a quality newspaper two to three times a week - like the Independent, The Times, The Guardian etc.
- Watch the news on a daily basis (e.g. BBC News)
- Watch relevant current affairs programmes - Question Time, The Money programme, Newsnight, Dispatches, Trevor McDonald, Dragons Den and The Apprentice

Each week there will be a business news quiz, so make sure you stay on top of what is going on in the business world.

IMPORTANT: YOU MUST HAVE A LEVER-ARCH RINGBINDER TO STORE ALL BUSINESS A-LEVEL NOTES/HANDOUTS – PLEASE BRING TO ALL LESSONS.