

Summer Project IT

Websites

I would like you to do some research on the **most popular websites in the world** and evaluate why they are so popular.

In your evaluation you will need to discuss interface and usability.

Also consider why in certain countries the top ten may not be so popular, do they have alternatives. Consider why countries like India and China have who use alternative search engines have still made it on the top 10 list globally? Why has China websites soared over UK or American Websites?

Word count 1000.